



Exhibitor and Sponsorship Information 2018 Prospectus

Conference Information

September 24 - 26, 2018
Hyatt Regency Houston/Galleria
Houston, Texas

Background: The 2018 Texas Energy Summit, formerly known as the Clean Air Through Energy Efficiency (CATEE) Conference, is hosted by the Energy Systems Laboratory (ESL), a division of the Texas A&M Engineering Experiment Station (TEES) and a member of the Texas A&M University System.

This 15th annual educational conference and business expo will provide our attendees the opportunity to engage with industry experts, state and local policy makers, business leaders, entrepreneurs, researchers, facility and energy managers, utility and energy service experts, and more in a lively conversation about cleaner air, a better built environment and a new energy economy. The conference rotates annually among the metropolitan air quality regions of Texas addressing issues of local, state and global impact.

Conference Program: The Texas Energy Summit will delve into the various aspects of energy management in Texas as we continue to provide new and exciting conference offerings for attendees. Our 2018 Steering Committee will select the program topics and speakers, drawing on experts in their fields. The program features one day of pre-conference workshops with a tour(s), and two days of conference sessions across specific conference tracks considering the policy, technology or implementation aspects of air quality, energy efficiency, renewable energy and more.

Target Audience: 200+ industry professionals, local and state leaders, government officials and staff, facility managers, utility and energy services resources, business owners, industry experts, researchers, and clean energy and air quality advocates.

Location: The 2018 Texas Energy Summit will be held at the beautiful Hyatt Regency Houston/Galleria in Houston, TX 77056. For more information, or to make your reservations, please visit <http://texasenergysummit/hotel>.

Sponsorship & Exhibitor Opportunities

Take advantage of a variety of Sponsorship Opportunities for the 2018 Texas Energy Summit. In return, we offer promotional opportunities for you among more than 200+ highly targeted attendees and a business expo with more than 20 exhibitors. We have a mix of sponsorship packages to fit your needs. Contact Angie Rowell at angierowell@texasenergysummit.com for more details on any package outlined below, or to design a sponsorship package specific to your goals and budget!

All sponsors will receive:

- Your company logo on promotional materials including conference website, email marketing, and printed event program
- Pre- and post-conference attendee registration lists in electronic form
- Exhibit booth at the 2018 Texas Energy Summit Business Expo
- Opportunity to present a Flash Sales/Technology Presentation in Business Expo with premium sponsor packages - Bronze (10 min), Silver, Gold and Platinum (15 min)

Platinum Level Sponsorships

Host Utility Sponsor (exclusive)

\$10,000

- Recognition as the Host Utility Sponsor in all program materials
- Special recognition during the opening keynote session
- Welcome remarks at opening keynote session and the opportunity to introduce the keynote speaker
- Signage next to the registration table
- Premiere 10x8 exhibit booth in the 2018 Texas Energy Summit Business Expo area
- Complimentary registrations for eight (8) people
- Company name and logo prominently placed on all conference marketing materials
- Literature or promotional item included in registration packets

Event Underwriter (exclusive)

\$10,000

- Recognition as the Event Underwriter in all program materials
- Special recognition during the opening keynote session
- Introductory remarks at a general session
- Signage next to the registration table
- Premiere 10x8 exhibit booth in the 2018 Texas Energy Summit Business Expo area
- Complimentary registrations for eight (8) people
- Company name and logo prominently placed on all conference marketing materials
- Literature or promotional item included in registration packets



Platinum Level Sponsorships continued

Event Co-Host (exclusive)

\$10,000

- Recognition as a Event Co-Host in all program materials and official host of scholarships for local governments
- Special recognition during the opening keynote session
- Introductory remarks at a general session
- Signage next to the registration table
- Premiere 10x8 exhibit booth in the 2018 Texas Energy Summit Business Expo area
- Complimentary registrations for eight (8) people
- Company name and logo prominently placed on all conference marketing materials
- Literature or promotional item included in registration packets

Special Event Underwriter (exclusive)

\$10,000

- Recognition as the Event Underwriter, official host of Tuesday evening reception and sponsor of the Malcolm L. Verdict Memorial Student Poster Competition
- Welcome remarks at evening reception
- Signage next to the registration table
- Premiere 10x8 exhibit booth in the 2018 Texas Energy Summit Business Expo area
- Complimentary registrations for eight (8) people
- Company name and logo prominently placed on all conference marketing materials

Gold Level Sponsorship

Host of Conference Smartphone App (exclusive)

\$7,500

- Recognition as the host of the Smartphone App for the 2018 Texas Energy Summit
- Special recognition during the opening keynote session
- Premiere 10x8 exhibit booth in the 2018 Texas Energy Summit Business Expo area
- Complimentary registrations for six (6) people
- Logo placement within the mobile registration app, splash screen on the mobile event app, the desktop registration platform, and all email communications
- Literature or promotional item included in registration packets

Silver Level Sponsorships

State of the State Luncheon Sponsor *or* Texas Energy Summit Awards Luncheon Sponsor

\$5,000

- Recognition as the official host of the State of the State Luncheon or Awards Luncheon
- Welcome remarks at luncheon
- Signage at luncheon
- Premiere 10x8 exhibit booth in the 2018 Texas Energy Summit Business Expo area
- Complimentary registrations for five (5) people
- Literature or promotional item included in registration packets



Bronze Level Sponsorships

Refreshment Break Sponsor (4 available) \$3,500

- Recognition as the official sponsor of the refreshment break
- Signage next to refreshment table
- Complimentary registrations for three (3) people

New Professionals Meet & Greet Sponsor (exclusive) \$3,500

- Recognition as the official sponsor of the New Professionals Meet & Greet
- Complimentary registrations for three (3) people

Expo Prizes Sponsor (exclusive) \$3,500

- Exclusive opportunity to host QR code interactive scavenger hunts in the Business Expo area
- Host of raffles and prize giveaways
- Complimentary registrations for three (3) people

Wi-Fi Sponsor (exclusive) \$3,500

- Branded Wi-Fi available for attendees
- Complimentary registrations for three (3) people

Energy Champion Sponsorships

Pre-Conference Workshops or Tour Sponsors (4 available) \$2,500

- Complimentary registrations for two (2) people

Charging Stations Sponsor (2 available) \$2,500

- Branded charging station for cell phones, smartphones and other devices
- Complimentary registrations for two (2) people

Texas Energy Summit Steering Committee Dinner (exclusive) \$2,500

- Complimentary registrations for two (2) people

Expo Booth Only (\$1,200)

- 8' x 8' exhibitor spaces in our Business Expo (6 ft. skirted table, 2 chairs) with location of your choice (subject to availability and sponsorship level)
- Complimentary registration for two (2) people
- Company name and logo in conference marketing and program materials

Business Expo Details

The following will take place in the 2018 Texas Energy Summit Business Expo area:

- Monday evening New Professional’s Meet n Greet reception with cash bar and hor d’oeuvres
- Tuesday continental breakfast and networking breaks
- Tuesday evening reception with open/hosted bar and hor d’oeuvres
- Wednesday continental breakfast and networking breaks
- FLASH Sales/Technology Presentations: premium sponsorship packages - Bronze (10 min), Silver, Gold and Platinum (15 min)
- Expo games and other fun/interactive ways to drive traffic to your booth

Please contact **Angie Rowell** at angierowell@texasenergysummit.com or **979-458-3437** to reserve your spot and schedule your Sales/Technology Presentation in the Business Expo soon!

